

CALL FOR PARTICIPATION

SCIENTIFIC CULTURE ON THE MOVE: FORMS OF MOBILISATION, CULTURAL AND POLITICAL CONTEXTS, SOCIAL LINKS

> HISTORICAL BACKGROUND

Science & You 2015 will mark the 10th anniversary of the Journées Hubert Curien (JHC) international conferences which bring together experts in science communication. An international outlook and multidisciplinary have been the key values of the JHC from the very start. The last edition, JHC 2012, brought together 600 people of 67 different nationalities, and more than 30 disciplines were represented. Associated with the 2012 edition, a training event in science communication for PhD students of all disciplines and from all over the world provided a two-day course for 120 students.

The 2015 edition aims to go even further, with the addition of a Forum open simultaneously to conference attendees, business professionals and the general public. A series of scientific, technological and industrial culture events linked to this main event will take place throughout the Lorraine region.

> CONTEXT

Organised by the University of Lorraine, Science & You 2015 is an event of international scope which will take place mainly in Nancy from the 1st to the 6th June 2015. Science & You is made up of 4 constituent parts:

- > A conference for professionals at the Centre Prouvé in Nancy
- > A convivial forum open to the general public, with stands, fun demonstrations, also at the Centre Prouvé in Nancy
- > A training event on science communication for PhD students from all over the world, on the Ile du Saulcy campus in Metz
- > A series of events for the general public, spread across the Lorraine region: film screenings and debates, travelling exhibitions, the science bus...

Science & You is intended as a place where all those who are interested in science communication can come together:

- Research workers and PhD students, whatever their discipline
- Heads of teaching and research organisations
- Mediators and organisers working in scientific and technological culture
- Heads of museums or science centres
- Communications officers
- Science journalists
- Exhibition designers
- Teachers
- ...quite simply anybody who is interested

We wish to create the best conditions possible for debating and sharing amongst actors who feel passionately about or concerned with how science lives in society: developing critical awareness, creative experimentation, and equitable intercultural openness in a complex society.

This call for participation concerns the first two components of the event, the conference and the forum.

The conference: plenary sessions and workshops for the conference audience.

The forum: presentations of science communication practices for a very broad audience (conference attendees, business professionals and the general public).

Science & You 2015 is open to all research workers and actors concerned with scientific culture (science communication professionals, research workers specialised in science communication, research workers in all disciplines wishing to communicate about their research...), its historical rooting and its developments in different cultural and political contexts.

The event intends to develop all possible links between:

- Research on science studies
- The science-society debate
- Cultural action and social experimentation
- And, more generally, all manners of articulating critical thought and cultural creation.

Participations must correspond to one of these four themes.

Certain proposals submitted may be subject to suggestions from the scientific committee, in order to develop the links between the scientific conference and the forum.

The approaches suggested are the following:

Mobilisation and its contexts

- What forms does the renewed interest in science communication observed in many countries take? Who shows this interest? In whose name and for what causes?
- How do local, national, transnational contexts come into play in scientific culture? How do the subjects, strategies, practices and discourse of scientific culture develop in different ways?
- Who gets involved over the place of science in the workings of society and what form does this involvement take?
- What are the political, social and economic stakes of this interest for science communication, in the light of local, national, transnational contexts?
- How are we to consider the discrepancies between local interests and transnational viewpoints?
- How is the place for scientific and technological culture developing in democracies?
- How does science communication come into play in the debate on models of society (between promoting growth through innovation and the aspiration for radically different models)?

Social links

- What comes under the term "audiences"? What identities are implicated in debates on science and in scientific culture (populations, users, inhabitants, non-professionals, etc...)?
- What are the forms of interest in science? What are the visions of society which inspire the measurement of scientific acculturation? The evaluation of performance?
- What are the forms of intergenerational transmission, dialogue and co-operation?
- What effect does an intercultural society have on science and scientific culture?
- What really happens during actions and situations of communication? What do the professionalization of communication and the forms of interprofessional relations generate?
- Can we identify the impact of certain emerging practices?
- What sort of links come into play in scientific culture (confidence in science and distrust of public authorities and the media? Hopes, disappointments, misunderstandings? Considerations of legitimacy? The passionate feelings of teachers, researchers and non-professionals? The engagement of inhabitants and citizens?)

Places and territories

- What are the territories of science communication? How do specifically local dynamics in the relationship between science and territories develop?
- What really changes with digital technology and trans-media networks?
- In what places can science-related initiatives be observed, where are they rolled out: museums, universities, cultural centres, not to forget the workplace, natural environments, urban environments, etc.?

Relationships to knowledge

- What relationships are there between research on science (in communication, sociology, social psychology, history, anthropology, economy, philosophy, etc.) and the policies and practices of science communication?
- How do changes in relationships to knowledge affect science communication? How does science communication construct its own knowledge?
- What is the current state of reflection and action concerning participatory approaches?
- What place is there for new theories: communication theories, ethics of care, gender studies, postcolonial studies, etc.?

> PARTICIPATIONS

This call for participation concerns both the conference and the forum. Consequently, participations can take on different shapes:

COLLOQUE	FORUM
<ul style="list-style-type: none">- An oral communication- An individual communication in poster form- A focus session on a particular theme, with several research workers and/or actors	<ul style="list-style-type: none">- Presentation of an experience, experiment or project (model, prototype, educational tools...)- A proposal for a debate, round table, reflection workshop... on a particular theme- A live performance- An exhibition- Any proposal in another form showing an innovative approach in events dedicated to scientific culture (participative science project, serious games...)

> PROPOSING A CONTRIBUTION

If you wish to take part in the Science & You event (conference and/or forum), please fill in the form you will find on **www.science-and-you.com**.

If your submission concerns participation in the forum, please attach the following documents to the form:

1. A detailed technical specifications sheet (for example, length of time needed for the presentation, amount of space needed, personnel needed, number of presenters, theatrical set-up, sound and lighting requirements, time scheme for setting up material...)
2. A supplementary information sheet (text including video links, illustrations, photos...)

Your contribution means that your details (Name, First name, Organisation, e-mail address) will be communicated to all participants, unless you indicate otherwise.

> CALENDAR

The call for participation is open until the **15th September 2014**. The projects will be selected by the Scientific Committee. Once selected, those whose projects have been retained will be informed in **November 2014**.

> PUBLICATION

Conference proceedings will be published in the course of 2015.

> FEES

Taking part in the project implies the payment of registration fees (these will be posted on the website in summer 2014). Charges or technical costs linked to performances and other services related to the proposals received can in no way be paid by the organisers of the event.

CONTACT

For further information, you can contact !

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